



What is the Junior Achievement Bowl-A-Thon?

For more than 25 years Junior Achievement of Dallas has been hosting a bowl-a-thon. Its purpose is to bring together employees whose companies support and believe in the mission of JA to raise money to expand Junior Achievement programs. It is a time to have fun, to build team camaraderie, and let the community know that this company and its employees support free enterprise education.

Why should my company sponsor this event?

- ▲ This is a perfect opportunity for a company or organization that has a unique interest in marketing to a broad base of employees from more than 20 of Dallas' greatest companies.
- ▲ This is a highly attended, well-publicized event with more than 1,800 bowlers.
- ▲ The ability to reach these 1,800 bowlers directly at our Bowl-a-Thon through signage and booths at the event.
- ▲ You are partnering with a solid and well-respected non-profit organization that has been in Dallas for more than 50 years. You are also associating yourself with an event with more than a 20-year history.
- ▲ This is an inexpensive way to be recognized within the community and to show your support
- ▲ Your sponsorship will help children learn the principles of free enterprise, business and economics.

\$750 Coordinator Kick-Off Sponsor

- ▲ Company logo will appear on back of bowling t-shirt
- ▲ Company logo printed on Coordinator packets distributed to all bowling coordinators
- ▲ Company logo on Coordinator Kick-Off Signage
- ▲ Recognition in local publication advertisements

2012 BOWL-A-THON SPONSORSHIP FORM

Please complete and fax or email back no later than Friday, January 13, 2012.

Fax: 972-231-8049 Email: Kristyn Senters (ksenters@jadallas.org)

DATE: _____

DONOR COMPANY: _____

ADDRESS: _____

CONTACT NAME: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____ FAX: _____

METHOD OF PAYMENT:

Diner's Club Visa MasterCard American Express Discover

Credit Card number _____ Expiration date _____

Signature _____

Total Amount to Charge \$ _____

Junior Achievement of Dallas thanks you for your donation. This gift will help us impact 44,500 students in the North Texas area. We depend on the support of businesses and individuals to provide the means to lift up the bright hope of free enterprise to children in classrooms right here where we live.