



Organizational Leadership

Karl Dial, Chair

Karl, a partner in Fulbright & Jaworski L.L.P.'s Dallas office, practices in the firm's Litigation Section. He concentrates his practice in the area of complex commercial litigation, including cases involving director and officer liability, securities litigation, legal and accounting malpractice litigation, environmental litigation and information technology litigation. Karl received both his J.D. and his undergraduate degree from the University of Texas at Austin.

Karl joined the Junior Achievement of Dallas board in 2005 after having served on the JA Dallas Business Hall of Fame Committee for two years. He has also served on, and chaired the Audit Committee.

Mark Mitchell, Chair-Elect

Mark is the Managing Director – Customer Experience at American Airlines. Mark is a 23 year veteran of American Airlines during which he has served in many roles including Station Director for LAX International and LaGuardia Airports as well as North East Region Vice President for American Eagle. His team now serves as the internal engine at American that partners across the airline to ensure American's many customer touch points are effective in providing customers what they value. Mark received his degree in Industrial Engineering from Purdue University.

Mark first joined the Junior Achievement of Dallas board in 2005. After a one-year hiatus in Los Angeles, he returned to Dallas and the Junior Achievement of Dallas board in 2007. Mark has served on the Golf Classic, Development, and Board Development Committees.

Pam Anderson, Secretary/Treasurer

Pam is Executive Vice President and Chief People Officer at Texans Credit Union. She leads the Human Resources function which includes talent recruitment, employee benefits, compensation, payroll, employee relations, people development and internal communications. She also serves as the staff member on Texans board of directors Compensation Committee and Board Development Committee.

Pam joined the Junior Achievement of Dallas board in 2007. She has served on both the Development and Board Development Committees.

Linda L. Schoelkopf, President

Linda joined Junior Achievement as a professional in Rockford, Illinois in 1979, after having participated in Junior Achievement during her high school years. Since then she has held several positions of increasing responsibility, both in the field and at the JA Worldwide Headquarters. Linda became leader of the Dallas area operation in 2000. A native of Chicago, Illinois, Linda received her B.B.A. from the University of Iowa.

Sandra Smith, Senior Vice President – Operations

Sandi joined Junior Achievement in 1996 as Executive Director of JA in Sherman, Texas. She joined the Dallas team in 2002. Her primary responsibilities include all program-related functions, along with key operations tasks, including oversight of District Operations. A Dallas native, Sandi received her B.F.A. from Southern Methodist University.

Linda Turner, Vice President – Development

Linda joined Junior Achievement in 2004 after a successful 20-year career with the YMCA. Her primary responsibilities include oversight of all revenue generation activities, including all special events. A native of Springfield, Missouri, Linda received her BA from Southern Methodist University, and her MS in Health/Fitness Management from the University of North Texas.