



## Your Opportunity to Change Lives...in the Dallas area!



Junior Achievement of Dallas, Inc. is one of nearly 400 JA operating areas around the world. It is this strong network of Board members, volunteers, host teachers, and professional staff that is passionate about inspiring today's children to understand the possibilities of the future – and be prepared for it.

You can be part of a locally driven organization that will place 3,000 business volunteers in 2,200 classrooms throughout the greater Dallas area. These volunteers are the inspiration for 41,000 young minds. 70% of these students come from economically disadvantaged neighborhoods. Each classroom is filled with children just waiting to understand the relevance of what they learn today to their lives tomorrow. JA volunteers help kids make the “connect” from learning to earning; from today's reality to tomorrow's dreams. **Ultimately, JA volunteers empower young people to own their future economic success.**

The Board of Directors of Junior Achievement of Dallas provides the leadership, direction, and support necessary for a successful, vital organization. The board provides strategic direction and secures the resources and expertise needed to ensure success. We must have a board of passionate advocates that represents the diversity of our community, coming from the most senior level inside his or her firm.

Junior Achievement of Dallas, Inc. is **Positioned for Growth**

As the area's premier bridge between business and education, JA of Dallas provides programs in 150 schools and host sites, representing 13 school districts and various private and charter schools. **Our priority focus is to provide those children most at risk of not succeeding in the future with an understanding of the relevance of school and the relationships to be successful.**



**Today's Challenge:** while more than 13% of Dallas ISD students and 30% of Irving ISD students are lucky enough to have a JA volunteer each year, there are requests from more than 200 teachers – and **4,000 students** (especially at the middle and high school level) for JA programs that we are **unable** to fulfill. **You** can help change that.



### **Your Opportunity for Impact**

Junior Achievement of Dallas Board members are provided the following opportunities to increase the effect of JA:

- **Provide a Personal Gift**
  - While there is no minimum, the average gift is \$1,000
- **Secure a Significant Corporate Gift from Their Company**
- **Generate In-Kind Support**
  - Expertise, Branding, Printing, etc.
- **Mobilize Volunteer Involvement**
  - Teach a JA Class
  - Develop a comprehensive recruiting plan to engage others
- **Leverage Your Relationships to Benefit JA – and the students**

Linda L. Schoelkopf, President  
972-690-8484, ext. 247

[lschoelkopf@jadallas.org](mailto:lschoelkopf@jadallas.org) [www.jadallas.org](http://www.jadallas.org)