



## 2008-2009 Committee Outcomes

Committee and its Purpose	Key 2008-09 Areas of Emphasis
<p><b>Audit</b>  <b>Joe Edwards, Ace Cash Express</b>            To ensure the fiscal integrity of the organization.</p>	<ul style="list-style-type: none"> <li>• Oversee 2007-08 Audit process and outcomes, including response to management advisory letter</li> <li>• Ensure internal controls are adequate</li> <li>• Oversee implementation of student verification process and outcomes</li> </ul>
<p><b>Board Development</b>  <b>David Milton, Comerica</b>            To recruit, engage, and retain stewards of the organization to secure the necessary resources to achieve the goals of JA of Dallas, Inc.</p>	<ul style="list-style-type: none"> <li>• Increase the diversity of the board, as defined by race, gender, industry and geographic location</li> <li>• Develop a plan to recruit directors to fill key gaps identified in the Board Diversity analysis</li> <li>• Assure continuity within key companies</li> <li>• Build stronger relationships among Directors</li> <li>• Identify and cultivate future Board leadership</li> <li>• Use Succession Planning process to broaden relationships within key firms</li> </ul>
<p><b>Capstone Steering Committee</b>  <b>Doug Scandling, Citi</b>            To oversee the Capstone Campaign project plan</p>	<ul style="list-style-type: none"> <li>• Review the project plan as it is developed</li> <li>• Determine appropriate milestones and checkpoints within the project plan</li> <li>• Make recommendations to the Board for next steps</li> </ul>
<p><b>Development</b>  <b>Seth Allen, Capital One</b>            To develop and insure execution of strategies to secure the financial resources necessary to achieve the goals of the organization.</p>	<ul style="list-style-type: none"> <li>• Secure sufficient funds to meet budget requirements.</li> <li>• Monitor the strategic direction of funding strategies as outlined in the Vision Framework.</li> <li>• Increase participation by individual board members in building relationships</li> </ul>
<p><b>Programs</b>  <b>Kenny Frank, Alcatel-Lucent</b>            To develop and guide program strategies and tactics, resulting in quality programs that achieve the goals of JA of Dallas, Inc.</p>	<ul style="list-style-type: none"> <li>• Provide recommendations to the JA staff on program goals and objectives of the organization</li> <li>• Monitor the strategic direction of program strategies as outlined in the Vision Framework</li> <li>• Engage support of board members and their respective company volunteer coordinators</li> <li>• Identify drivers behind volunteer retention and apply to volunteer recruiting</li> </ul>
<p><b>Dallas Classic Golf Tournament</b>  <b>Russ Monroe, SAP America</b>            To ensure the financial and marketing success of the Junior Achievement of Dallas Golf Classic.</p>	<ul style="list-style-type: none"> <li>• Set and monitor strategic direction of the Golf Classic.</li> <li>• Provide recommendations on the financial goals and objectives for the Golf Classic.</li> <li>• Secure enough teams and recruit enough sponsors to result in net income of \$110,500 (net).</li> </ul>
<p><b>Dallas Business Hall of Fame</b>  <b>Karl Dial, Fulbright &amp; Jaworski</b>            To develop and execute a plan that will achieve the financial and awareness goals of the Dallas Business Hall of Fame</p>	<ul style="list-style-type: none"> <li>• Provide recommendations for prospective Laureates</li> <li>• Monitor and set strategic direction of event, as outlined in the Vision Framework.</li> <li>• Sell sufficient tables and recruit enough sponsors to result in net income of \$202,000 (net)</li> </ul>