



Organizational Leadership

Mark Mitchell, Chair

Mark is the Managing Director – Customer Experience at American Airlines. Mark is a 24-year veteran of American Airlines during which he has served in many roles including Station Director for LAX International and LaGuardia Airports as well as North East Region Vice President for American Eagle. His team now serves as the internal engine at American that partners across the airline to ensure American's many customer touch points are effective in providing customers what they value. Mark received his degree in Industrial Engineering from Purdue University.

Mark first joined the Junior Achievement of Dallas board in 2005. After a one-year hiatus in Los Angeles, he returned to Dallas and the Junior Achievement of Dallas board in 2007. Mark has served on the Golf Classic, Development, and Board Development Committees.

David Swiney, Chair-Elect

David joined the Junior Achievement of Dallas board in 2008. He has served on Development Committee and has been an active classroom teacher for over 10 years.

David is a Principal in the KPMG Forensic practice with more than 20 years of dispute advisory and investigations experience. David has assisted in all phases of dispute avoidance/resolution and has performed numerous financial and fraud related investigations. He has testified to his findings in Federal, State, Bankruptcy, and Arbitration venues.

David has a Master of Business Administration from Texas A&M University and a Bachelor of Business Administration in Finance from the University of Missouri. He is also an Accredited Valuation Analyst and a Certified Fraud Examiner.

Pam Anderson, Secretary/Treasurer

Pam joined the Junior Achievement of Dallas board in 2007. She has served on both the Development and Board Development Committees.

Pam recently retired as Executive Vice President and Chief People Officer at Texans Credit Union after 12 years where she led the Human Resources team. Prior to her work at Texans Credit Union, Pam spent 18 years at Texas Instruments and held

various positions in finance and human resources. Pam received her B.S.degree from the University of Texas at Dallas.

Linda L. Schoelkopf, President

Linda joined Junior Achievement as a professional in Rockford, Illinois in 1979, after having participated in Junior Achievement during her high school years. Since then she has held several positions of increasing responsibility, both in the field and at the JA Worldwide Headquarters. Linda became leader of the Dallas area operation in 2000. A native of Chicago, Illinois, Linda received her B.B.A. from the University of Iowa.

Sandra Smith, Senior Vice President – Operations

Sandi joined Junior Achievement in 1996 as Executive Director of JA in Sherman, Texas. She joined the Dallas team in 2002. Her primary responsibilities include all program-related functions, along with key operations tasks, including oversight of District Operations. A Dallas native, Sandi received her B.F.A. from Southern Methodist University.

Linda Turner, Vice President – Development

Linda joined Junior Achievement in 2004 after a successful 20-year career with the YMCA. Her primary responsibilities include oversight of all revenue generation activities, including all special events. A native of Springfield, Missouri, Linda received her BA from Southern Methodist University, and her MS in Health/Fitness Management from the University of North Texas.