

SPRING PREVIEW • INITIAL RELEASE FALL 2021\*

# Learn & Earn Powered By Junior Achievement

Learn & Earn is an app for high school students to learn about financial literacy, work and career readiness, entrepreneurship, and other real-world concepts anytime, anywhere, in a fun and engaging gaming experience. By completing snack-sized courses, students earn real money contributed by sponsors or family members. Those funds are invested into the real stock market through exchange traded funds (ETFs) and fractional shares for the student, by the student!

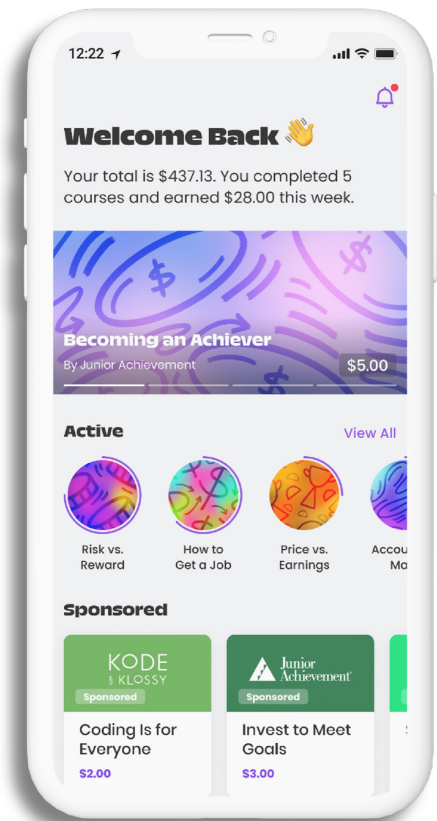
Junior Achievement has partnered with the founders and engineers that helped build and launch Acorns, the fastest-growing micro-investing app in the country. The Learn & Earn App is available for free in the Apple App Store and Google Play Store.

## KEY FEATURES

- Over 100 fun, engaging, and educational courses available. New courses will continue to be added.
- Students earn investment dollars for completing courses.
- Students learn investment skills by selecting stocks for their portfolio.
- App is safe and secure (256-bit encryption).

## LEARNING EXPERIENCE DESCRIPTION

- Introductory learning experience that complements JA Financial Literacy, Work and Career Readiness, and Entrepreneurship Pathway competencies
- Brief, accessible content that activates students' interest and inspires them to pursue topics further
- Grades 9–12
- Self-guided content that can be accessed via mobile devices in classrooms or independently
- Volunteer engagement not required



## BENEFITS

- Is a fun way to learn, anytime and anywhere, after downloading the app.
- Begin to build an investment portfolio with the funds that are earned.
- Bring JA to new students and parents with opportunity to participate in other JA learning experiences.
- Complements other JA high school programming.

## SAMPLE COURSES

- Skills to Pay the Bills
- Investing to Meet Goals
- Cost, Profit, and Productivity
- Risks or Opportunities?
- Awesome Product Ideas
- Side Hustle: Sell Old Stuff
- Make Money Making Music
- Software Careers
- Getting and Staying Hired
- Hacks for Studying
- Bitcoin Facts
- 3D Modeling and Printing
- Democracy: Get Into It!
- National and Global Problems

